Blog Planning Sheet

Possible Blog Names:

Blog Topic/ Niche:

_____

_____

Purpose of my blog:

_____

_____

Type of Posts/ What will I talk about:

How often will I post:

_____

_____

My main categories will be:

_____

_____

_____

_____

_____

_____

I may talk about:

_____

_____

My ideal readers will be: